



Sponsoring Prospectus

RIS 2021: Strengthening Capability

September 1st & 2nd

Online event

Strengthening Capability

The Research Impact Summit was created in 2016 as a professional development forum for researchers, research organisations, practitioners and funders working in research impact and knowledge translation across fields and sectors.

It has become recognized as a premiere learning and networking event for those working and learning in the impact sector – innovative, accessible, and creative. Events have been held online in November 2016, October 2017, November 2018, October 2019, and August 2020. We are scheduled for September 1-2, 2021.

The theme for 2021 is:

Strengthening capability

The theme outlines the sectors current need for new talent, skills and perspectives and recognises the growing diversity of research impact scholars, students and practitioners. This Summit acknowledges the importance of tools as necessary to support impact, but focuses also on building and sharing talent, skills, and perspectives help research move from theory to practice in influencing practice, process and policy.

The theme for 2021 focuses us on how to continue the research impact journey. We invite participation that will push thinking and engagement of the research impact community further.

The objectives are:

- Build on the past successes of the Research Impact Summit, making this a preeminent event to learn and engage about research impact on a global scale
- Build individual and organization capacity for research impact
- Learn about work in other sectors to enable innovation, partnerships and collaboration
- Engage with leaders to influence future directions
- Meet the next generation of leaders and create opportunities to mentor and coach
- Access the latest tools, techniques and opportunities.

Why Sponsor?

Your sponsorship is the opportunity for your organization to be recognized as a leader and champion of research impact on a global scale.

The growth of research impact has led to increasing interest and a desire to build capabilities from Universities, Research Institutes, Research Funders, Community-based Organizations, and Governments as well as individuals.

Since it began, the Summit has attracted an audience of more than 1200 individuals from over 47 countries each year. The size and scope of this event provides the ideal marketing and awareness avenue for those working to support and provide tools to the sector. In fact, our emails sent to our Summit audience have a 90% open rate, so we know we have an audience that is engaged and interested in research impact.

Our audience includes research funders of all sizes, as well as universities, research managers, researchers, and other practitioners working in industry.

Last year we had 2503 users access the recordings from 54 countries. On average they watched 67% of each interview.

Your sponsorship will assist in delivering a high quality learning event that brings together current practice with the future of research impact practices.

The following Sponsorship Guidelines outline how each level of sponsorship offers an excellent range of benefits to recognize your contribution and provide visibility for your organization at the Summit. We look forward to working with you to deliver a ground-breaking event.

To Become a Sponsor

[Complete our online application form.](#)

For enquiries please contact:
 Tamika Heiden
 Research Impact Academy
 Phone: +61 405 721 141
 theiden@researchimpactacademy.com

Your sponsorship participation will be confirmed within five business days of receipt of your application and full payment.

Please note that sponsorship benefits will commence once payment has been received.

More information on the 2021 Research Impact Academy is available at <https://researchimpactsummit.com/>

Research Impact Summit

September 1-2, 2021

Premier Sponsorship Package \$7,500 AUD

The premier virtual event sponsorship level contains many networking and lead generation opportunities including:

- A virtual booth at our two networking events.
- Pre-eminent placement of your logo on conference materials.
- Dedicated social media post announcing your sponsorship.
- Product demonstration session.
- Logo:
 - Shown on the intro video screen to every speaker session and shown again at session end screen of the videos.
 - Positioned on website homepage and below each speaker session video with link to your site.
 - Included in emails, & on the PDF program
- Email blast sent to event audience announcing you as a sponsor.
- Organisation will be thanked during Summit opening session.

Diamond Sponsorship Package \$5,000 AUD

As a diamond level sponsorship will provide your organization with the following benefits:

- Diamond placement of your logo on conference materials.
- Dedicated social media post announcing your sponsorship.
- Logo
 - Positioned on website homepage and below each speaker session video with link to your site.
 - Logo on emails, and PDF program.
- Organisation will be thanked during Summit opening session.

Gold Sponsorship Package \$2,500 AUD

As a gold level sponsor your organization will receive the following benefits:

- Gold placement of your logo on conference materials.
- Logo positioned on website homepage and below each speaker session video with link to your site and in the PDF of the program.

	Premier	Diamond	Gold
Packages Available	3	5	5
Virtual Booth	✓	✗	✗
Product Demonstration	✓	✗	✗
Dedicated Email Blast	✓	✗	✗
Prime Location Ads	✓	✓	✗
Thank you in opening session	✓	✓	✗
Social Media Posts	✓	✓	✗
Email Mentions	✓	✓	✗
Logo on Website	✓	✓	✓
General Marketing Inclusion	✓	✓	✓