RESEARCH IMPACT SUMMIT

2026 Research Impact Summit

Sponsorship Prospectus

23rd & 24th November 2026

Research Impact in the Age of AI

researchimpactsummit.com

ABOUT RISUMMIT

The Research Impact Summit is an online professional development forum for researchers, research organisations, practitioners and funders working in research impact and knowledge translation across fields and sectors.

It is now recognised as the premier learning and networking event for those working and learning in the research impact sector. This innovative, accessible and creative event has been held online annually since November 2016.

The 2026 Research Impact Summit is scheduled for the 23rd & 24th of November.

The theme for 2026 is Research Impact in the Age of AI

The Research Impact Summit returns in November 2026 with a timely and future-focused theme: Research Impact in the Age of AI. As artificial intelligence and large language models rapidly reshape how research is produced, communicated, evaluated and used, this year's Summit turns its attention to what this means for impact, in practice.

Since 2016, the Research Impact Summit has brought together researchers, research managers, practitioners, and policy-adjacent professionals from around the world to explore what it really takes to create, evidence, and sustain impact. In 2026, we are looking forward, not just at new tools, but at new ways of working, new risks and responsibilities, and new opportunities to strengthen the link between research and real-world change.

This year's programme will explore how AI is already changing how:

- impact is planned, articulated, and mapped
- evidence of impact is generated, curated, and reviewed
- research is translated, communicated, and taken up by users
- institutions, funders, and practitioners can adapt responsibly and strategically

WHY SPONSOR?

Through sponsorship of the Research Impact Summit, your organisation becomes recognised as a leader and champion of research impact on a global scale.

The growth of research impact has led to increasing interest and a desire to build capabilities from Universities, Research Institutes, Research Funders, Community-based Organisations, and Governments as well as individuals.

The Research Impact Summit attracts an audience of more than 2,300 individuals representing over 50 countries each year. The size and scope of this event provides the ideal marketing and awareness avenue for those working to support and provide tools to the sector. In fact, emails sent to our Summit attendees have a 90% open rate, so we know we have an outstanding level of engagement and an interested audience.

Our audience includes research funders of all sizes, as well as universities, research managers, researchers, and other practitioners working in the industry.

Last year, we had 3,387 users access the recordings from over 40 countries.

Your sponsorship will assist in delivering a high-quality learning event that brings together current practices with the future of research impact practices.

The following Sponsorship Guidelines outline how each level of sponsorship offers an excellent range of benefits to recognise your contribution and provide visibility for your organisation at the Summit.

We look forward to working with you to deliver another successful RISummit.

HOW TO BE A SPONSOR

Scan the QR Code or
Click to complete our online application form

For enquiries, please contact:

Tamika Heiden
Research Impact Academy
Phone: +61 405 721 141
theiden@researchimpactacademy.com

Your sponsorship participation will be confirmed within five business days of receipt of your application and full payment.

Please note that sponsorship benefits will commence once payment has been received.

More information on the 2026 Research Impact Academy is available at our website.

SPONSORSHIP PACKAGES OVERVIEW

Bronze Sponsorship Package:

8 Packages Available

- Bronze placement of logo on Summit materials
- Connect with attendees during virtual networking sessions
- Certificate of sponsorship

Silver Sponsorship Package:

6 Packages Available

- Silver placement of logo on Summit materials
- Connect with attendees during virtual networking sessions
- Certificate of sponsorship
- Live acknowledgement during the Summit opening session

Gold Sponsorship Package:

4 Packages Available

- Gold placement of logo on Summit materials
- Connect with attendees during virtual networking sessions
- Certificate of sponsorship
- Live acknowledgement during the Summit opening session
- Acknowledged as Gold Sponsor in the session videos
- One complimentary 12-month Gold Research Impact Academy Membership
- Organisation's marketing material advertised on RIA's social media accounts

Platinum Sponsorship Package:

2 Packages Available

- Pre-eminent placement of logo on all Summit materials
- 15-minute Ask Me Anything Session at networking events
- Branded Page on the Summit website
- Certificate of sponsorship
- Live acknowledgement and demo video during the Summit opening session
- Acknowledged as Platinum Sponsor in session videos and Summit emails
- Two complimentary 12-month Gold Research Impact Academy Memberships
- Organisation's marketing material advertised on RIA's social media accounts
- Dedicated email blast and social media post announcing sponsorship
- Access to Summit 2026 Statistics Report

SPONSORSHIP PACKAGE INCLUSIONS

Bronze Sponsorship Package	$1,000 AUD

As a Bronze sponsor, your organisation will receive the following benefits:

Logo Placement:

- Your organisation's logo will be featured on the Main Page of the Summit website.

Social Media Promotion:

- Featured in the After Summit Acknowledgment Post on our social media platforms

Official Summit Program:

- Your organisation's logo will be included in the Official Summit Program PDF.

Networking Session:

- Connect with attendees during virtual networking sessions

Additional Inclusion:

- Certificate of sponsorship to be provided after the Summit.

To become a sponsor,
Scan the QR Code or
Click to complete our online application form

Silver Sponsorship Package — $2,500 AUD

As a Silver sponsor, your organisation will enjoy the following benefits:

Logo Placement:

- Your logo will be prominently featured on the Main Page of the Summit website
- Logo on each session page on the website (positioned below each session video)

Social Media Promotion:

- Featured in four (4) main promotional materials for social media, namely: Summit Registration Post, All Meet the Speaker Posts, Summit Networking Session Post, and After Summit Acknowledgment Post
- Opportunity for a single (1) advertisement on all of Research Impact Academy's social media accounts.

Official Summit Program:

- Your organisation's logo will be included in the Official Summit Program PDF.

Networking Session:

- Connect with attendees during virtual networking sessions.

Summit Opening Acknowledgement:

- Live acknowledgement with a company blurb during the Summit opening session.

Additional Inclusion:

- Certificate of sponsorship to be provided after the Summit

Gold Sponsorship Package — $5,000 AUD

As a Gold sponsor, your organisation will enjoy the following benefits:

Logo Placement:

- Your logo will be prominently featured on the Main Page of the Summit website
- Logo on each interview session page on the website (positioned below each video)
- Your organisation will be acknowledged as a Gold Sponsor in the outro video screen of each session, alongside other Gold and Platinum sponsors

Social Media Promotion:

- Featured in all of the Summit's promotional videos and materials
- Opportunity for a single (1) advertisement on all of Research Impact Academy's social media accounts.

Official Summit Program:

- Your organisation's logo will be included in the Official Summit Program PDF.

Networking Session:

- Connect with attendees during virtual networking sessions
- 15-minute Ask Me Anything Session at both networking sessions
- Logo to be included in the Networking Session's promotional material

Summit Opening Acknowledgement:

- Live acknowledgement with a company blurb during the Summit opening session video.
- The organisation's demo video will be played during the Summit opening session.
- Links to the organisation's resources will be placed below the Summit Opening Session video

Additional Inclusions:

- One (1) complimentary 12-month Gold Research Impact Academy Membership
- Certificate of sponsorship to be provided after the Summit
- Access to the Summit 2026 Statistics Report

Platinum Sponsorship Package cont. $7,500 AUD

As a Platinum sponsor, your organisation will enjoy the following benefits:

Logo Placement:

- Your logo will be prominently featured on the Main Page of the Summit website
- Logo on each session page on the website (positioned below each session video)
- Acknowledged as a Platinum Sponsor in both the intro and outro video screen of each session, alongside other Gold and Platinum sponsors

Social Media Promotion:

- Featured in all of the Summit's promotional videos and materials
- Opportunity for a single (1) advertisement on all of Research Impact Academy's social media accounts.
- Dedicated social media post announcing the sponsorship across our social media platforms.

Summit Emails:

- Dedicated email blast announcing the sponsorship to our subscribers (Newsletter on the month the sponsorship is signed and finalised).
- Logo to be included in all Summit emails with a hyperlink to the organisation's website

Official Summit Program:

- Your organisation's logo will be included in the Official Summit Program PDF.

Networking Opportunities:

- Connect with attendees during virtual networking sessions
- 15-minute Ask Me Anything Session at both networking sessions
- Dedicated social media post announcing your virtual booth participation at the networking events

Platinum Sponsorship Package cont. $7,500 AUD

Summit Opening Acknowledgement:

- Live acknowledgement with a company blurb during the Summit opening session video.
- The organisation's demo video will be played during the Summit opening session.
- Links to the organisation's resources will be placed below the Summit Opening Session video

Branded Webpage:

- Platinum Sponsors are provided with a dedicated branded section on the Summit website to showcase their organisation. This space can feature a video, downloadable resources, and direct links to your website - providing attendees with an opportunity to learn more about your work and connect with your organisation before, during, and after the Summit.

Additional Inclusions:

- Two (2) complimentary 12-month Gold Research Impact Academy Memberships
- Certificate of sponsorship to be provided after the Summit
- Access to the Summit 2026 Statistics Report

The Platinum sponsorship package offers unparalleled exposure and networking opportunities for your organisation while supporting the success of our Summit. Please don't hesitate to reach out if you have any questions or would like to discuss this opportunity further.

To become a sponsor, scan the QR Code or Click to complete our online application form

SPONSORSHIP INCLUSIONS BREAKDOWN

RESEARCH IMPACT SUMMIT

	Bronze	Silver	Gold	Platinum
Available Packages	8	6	4	2
LOGO PLACEMENT AND ACKNOWLEDGEMENTS				
Logo on the Main Page of the Summit website	✓	✓	✓	✓
Logo on each session page on the website (positioned below the session video)		✓	✓	✓
Logo on the official Summit program pdf	✓	✓	✓	✓
Acknowledgement during the Summit Opening by Dr. Tamika Heiden		✓	✓	✓
Demonstration Video played during the Summit Opening			✓	✓
Logo during the intro of every session video				✓
Logo during the outro of every session video			✓	✓
Email blast announcing the sponsorship in the newsletter				✓
Logo on all Summit Emails with hyperlink to website				✓

	Bronze	Silver	Gold	Platinum
Available Packages	8	6	4	2
SPONSOR'S SPECIAL POSTS ON SOCIAL MEDIA				
Sponsorship Announcement Post				✓
Logo included on all Promotional Materials and Videos on Social Media	**After the Summit Acknowledgement Post only**	**Only 4 Main Posts; No videos**	✓	✓
One advertisement about the organisation's services on RIA's social media accounts		✓	✓	✓
ENGAGEMENT OPPORTUNITIES				
Sponsor Ask Me Anything Session (15 minutes)			✓	✓
Connect with attendees in virtual networking sessions	✓	✓	✓	✓
COMPLIMENTARY				
Complimentary 12-month Research Impact Academy Membership			**1 Account**	**2 accounts**
Certificate of Sponsorship	✓	✓	✓	✓
Access to the Summit Statistics and Report			✓	✓
BRANDED PAGE				
Branded section with the Sponsor's resources on the Summit site				✓

WHAT TO PROVIDE

Send the details below to the Research Impact Academy Team on or before COB 7th September 2026

Platinum Sponsorship Package

- Company logo in PNG format
- Company logo (alternate version) in PNG format
- Company blurb or description
- Website link
- Social Media links, preferably X (formerly Twitter) and LinkedIn
- 2-3 minute demonstration video
- One (1) piece of marketing material in PNG format with links, preferably with blurb
- List of names and email addresses of the two (2) people who will avail of the complimentary membership

Gold Sponsorship Package

- Company logo in PNG format
- Company logo (alternate version) in PNG format
- Company blurb or description
- Website link
- Social Media links, preferably X (formerly Twitter) and LinkedIn
- 2-3 minute demonstration video
- One (1) piece of marketing material in PNG format with links, preferably with blurb
- Name and email address of the person who will avail of the complimentary membership

Silver Sponsorship Package

- Company logo in PNG format
- Company logo (alternate version) in PNG format
- Company blurb or description
- Website link
- One (1) piece of marketing material in PNG format with links, preferably with blurb

Bronze Sponsorship Package

- Company logo in PNG format
- Company logo (alternate version) in PNG format
- Website link
- Company blurb or description

WHAT OUR #RISUMMIT PARTICIPANTS SAY!

Feedback from the 2025 Summit Attendees

"The twinning up of previous presenters to report back on what has happened since and comment on what's next, etc. was a great way of making the program very relevant and useful."

Summit 2025 Attendee

"... such a rich update for what is happening now. Hearing how time has indeed become so critical. And I am particularly grateful for what Taylor is speaking to in terms of relational authenticity and accountability. ..."

Leonie Cooper, Summit 2025 Attendee

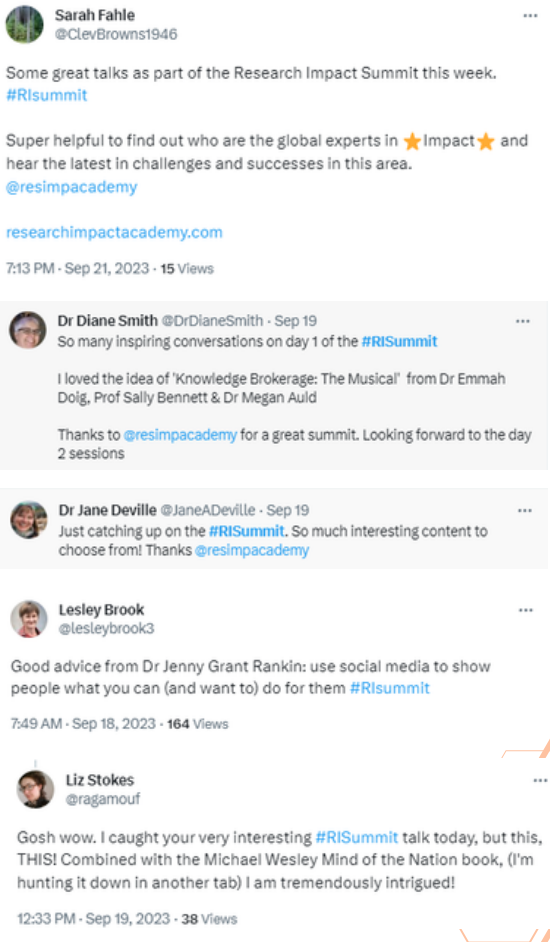
"The variety of the presentations and the ability to watch the presentations at a time that worked around my work commitments"

Summit 2025 Attendee

"It was valuable to have the interaction between the two speakers as well as Tamika's conversation with each of them."

Summit 2025 Attendee

X (formerly Twitter)



RESEARCH IMPACT SUMMIT

SEE YOU at the SUMMIT!

23rd & 24th of November 2026

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